



# EVENT **PREVIEW**

A VIRTUAL SUMMIT FOR THE MOST  
PROGRESSIVE FLOOD PROFESSIONALS

**REGISTER FREE**

23 MARCH 2021    [THEFLOODEXPO.CO.UK](https://thefloodeexpo.co.uk)



Without the chance for the industry to come together in 2020, the Flood Summit has been created to provide an environment where professionals can connect, learn and grow.

### AN UNMISSABLE EVENT

With thousands of digital webinar series being launched throughout 2020, we have taken our time in building something a bit different.

Flood Summit will be live for 1 day (23rd March 2021) specifically for flood prediction, prevention and response professionals.

There will be topics that may cross interests, but your registration gives you access to everything across the event; both live and on-demand.



"We have chosen to host this Summit so that we can still provide our audience and visitors with the conference quality content that you would expect to see at the show. And the bonus is that this summit is completely free to attend"

**Jack Ford**  
*Sales Manager*  
Roar b2b

### WHAT CAN FLOOD SUMMIT OFFER?

- A flexible and accessible platform allowing you to watch, learn and connect.
- A unique learning opportunity with our programme of over 15 seminars that is comprised of high-quality conference content.
- The chance to meet and connect with visitors via a chat function.
- It is **FREE** to attend!



**3**  
THEATRES



**CHAT**  
FUNCTION



**1**  
DAY



**15+**  
SPEAKERS

REGISTER FREE  
[THEFLOODExPO.CO.UK](https://thefloodexpo.co.uk)

# THEATRES

## KEYNOTE

The keynote theatre is where the leading experts from the flood prediction, prevention and response sector will present. It will offer visitors a chance to learn from the industry leaders, listen to practical case studies from other industries and look ahead to see what the future might hold.

## NATURAL FLOOD MANAGEMENT

With Natural Flood Management (NFM) increasingly recognised as an important solution to reduce the risk of flooding and coastal erosion, the NFM track will explore the latest techniques and projects being used across the country.

## FLOOD MODELLING AND MONITORING

Identifying the potential source of flooding, predicting the extent and the areas at greatest risk remains an essential starting point in flood prevention and risk management. Topics will include the latest developments in flood modelling software, flood mapping & visualisation systems and monitoring solutions for advance warning of increased flood risk.

## INFRASTRUCTURE & SUDS

With local authorities, developers and businesses continuing to look for solutions to create flood resilient communities, the infrastructure & SUDs track will explore the different options available. With case studies for the latest flood barriers, product demonstrations for urban drainage solutions and case studies from major infrastructure projects.



# PROGRAMME

## KEYNOTES



**10:00-10:30**

**ROBERT BARKER**  
*DIRECTOR*  
**STOLON STUDIO**

Climate adaptive planning - delivering new housing and coastal resilience.



**12:20-12:50**

**JON HOLLIS**  
*NATURAL FLOOD MANAGEMENT*  
*PROGRAMME MANAGER*  
**ENVIRONMENT AGENCY**

Learning from the Environment Agency Natural Flood Management Programme.



**14:10-14:40**

**DR AVI BARUCH**  
*CO-FOUNDER AND CHIEF OPERATING*  
*OFFICER*  
**PREVISICO**

Flood nowcasting for effective surface water flood prediction.



# PROGRAMME

## NATURAL FLOOD MANAGEMENT



**10:35-11:05**

DANIEL M. ROSENBERG  
*OPERATIONS DIRECTOR*  
GRAVITAS INTERNATIONAL

Green Infrastructure, River Restoration &  
Flood Protection – The Flex MSE® Vegetated  
Wall System.



**11:45-12:15**

PAUL CAMPBELL  
*SOLUTION ENGINEER*  
INNOVYZE

Modelling Natural Flood Management  
in InfoWorks ICM.



**13:00-13:30**

DR CHUN KEAT YEW  
*TECHNOLOGY RESEARCH MANAGER*  
FLOOD INNOVATION CENTRE,  
UNIVERSITY OF HULL

Opportunities for SME's within Natural  
Flood Management.



**13:35-14:05**

ROBIN GRAY  
*RESEARCH AND EDUCATION OFFICER*  
SLOW THE FLOW

Slow the Flow: Do volunteers have a  
role in Flood Risk Management?

# PROGRAMME

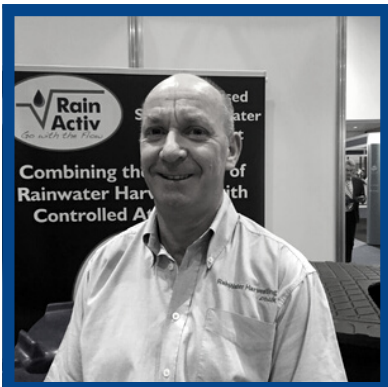
## INFRASTRUCTURE & SUDS



**11:10-11:40**

**PETER COOMBS**  
*INNOVATION MANAGER*  
**INNOVYSE**

The Multiple Benefits of SuDS.



**11:45-12:15**

**IAN WOODCOCK**  
*SALES MANAGER*  
**RAINWATER HARVESTING LIMITED**

Using rainwater harvesting to mitigate SUDs problems – the Rain Activ Storm Attenuation System.



**13:00-13:30**

**HOWARD GRAY**  
*PR & SPECIFICATION MANAGER*  
**GREENBLUE URBAN**

Saving Space and Money – Introducing MicroSuds.



**13:35-14:05**

**LORNA DAVIS AND ALEX STEPHENSON**  
*CO OWNERS / DIRECTORS*  
**SUDSPLANTER LTD**

You Never Know the Worth of Water Until the Well is Dry.

# PROGRAMME

## FLOOD MODELLING AND MONITORING



**10:35-11:05**

**CHARLES BLANCHET**  
VP OF SOLUTIONS  
ICEYE

Flood Depth Observations from Space.



**11:10-11:40**

**JOHN GRIFFITHS**  
NATIONAL ACCOUNT MANAGER  
KISTER AG

Creating flood and drought resilience  
by integrating sensors, analytics and  
decision support.



**11:45-12:15**

**RYAN GUERRERO**  
MANAGER, BUSINESS DEVELOPMENT  
INTELLISENSE SYSTEMS INC

Flood Monitoring for Municipalities  
and Private Industry.



**13:00-13:30**

**AILA RAQUEL**  
CEO  
ALYA

In-orbit Solutions - Sensor Training for  
Flood Prediction.

# NETWORKING

We know how important Flood Summit is for facilitating opportunities and our virtual event will be no different. Flood Summit offers a unique opportunity to create great lasting connections that can make a difference to your organisation. You can extend your network, make valuable contacts and arrange meetings by making use of the live chat functions.

## HOW CAN YOU ENGAGE

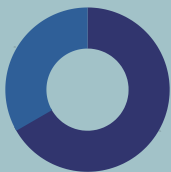
Our platform has been developed to make sure one-to-one and group conversations are both natural and engaging.

## VISITORS

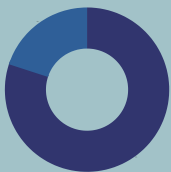
In the lobby there is a public chat area where you will be able to speak with other visitors. If there is a conversation that you want to have on a more personal basis then you can arrange that between you.

## SPEAKERS

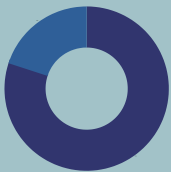
Following a seminar session you will be able to ask speakers questions through the chat function.



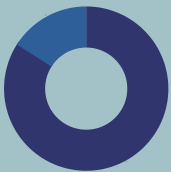
**80% of professionals believe that career success can be elevated through networking.**  
(Source: LinkedIn Newsroom)



**40% of people say they network more online than in person**  
(Source: Forbes)



**80% of people join virtual events for educational purposes. The next biggest reason is networking.**  
(Source: Markletic)



**84% of people prefer remote meetings over in-person meetings.**  
(Source: Hubspot)

Enable you to make new connections and build your network.

Provide the opportunity to learn through our conference level seminar programme.

Give you access to the latest topics, trends and solutions in the industry.

Help you get practical advice from experts.

Support you to gain valuable CPD points.

Provide access to the content anytime, anywhere.



**In a survey of 12,000+ business people, professionals who spent 6.3 hours a week networking agree that it played a crucial role in their success**  
(Source: Marketing Expertus)



# CONTACT US

If you would like further details on visiting or registering for the event, please contact our team on the following details or find out more on our website.

## MARKETING

+44 (0)20 8126 4523  
[marketing@thefloodexpo.co.uk](mailto:marketing@thefloodexpo.co.uk)  
[www.thefloodexpo.co.uk](http://www.thefloodexpo.co.uk)

## SALES

+44 (0)20 8126 4842  
[sales@thefloodexpo.co.uk](mailto:sales@thefloodexpo.co.uk)  
[www.thefloodexpo.co.uk](http://www.thefloodexpo.co.uk)

23 MARCH 2021

[THEFLOODEXPO.CO.UK](http://THEFLOODEXPO.CO.UK)

REGISTER FREE

To keep informed of updates for the flood summit or any of our other flood expo events, why not sign up to our e-newsletter or join our social network.

Don't forget to save the date of our live event - to be held on 22-23 September 2021, at NEC Birmingham. Connect with us to stay informed.

